



AMPLIFY

Marketing & Sales Strategies for Business Success

speaker series

PRESENTED BY:  contemporary
DESIGN GROUP

2008 SPONSORSHIP OPPORTUNITIES

The AMPLIFY Speaker Series, Sales and Marketing Strategies for Business Success, is a series of events that will focus on issues such as growing the bottom line of a business, creating referral programs, developing marketing strategies and making the most out of networking. Each event not only serves as a great networking opportunity, but guests leave with tools to enhance their professional performance and grow their network. What better way to market your company, make new contacts and walk away with a new insight on business than to become a sponsor of AMPLIFY? Consider one of the following sponsorship opportunities:

Event Sponsorship - \$700

- Recognition as an Event Sponsor
- Two (2) tickets to the event
- Representation in print advertising in CBC® Magazine
- Representation on weekly E-invite
- An 8-foot banquet table for a tabletop display and self-promotion
- Opportunity to distribute promotional item/material through goody bag
- Representation on signage at the event
- Acknowledgement in the program

Series Sponsorship - (2 events in 2008) - \$1,200 (SAVE \$200)

- Recognition as a Series Sponsor
- Four (4) tickets to the event
- Logo on Web banner with link to company's Website
- Representation in print advertising in CBC® Magazine
- Representation on weekly E-invite
- An 8-foot banquet table for a table top display and self-promotion
- Opportunity to distribute promotional item/material through goody bag
- Representation on signage at the event
- Acknowledgement in the program

Presenting Sponsor - \$5,000 per event Series Presenting Sponsor - \$9,000 (SAVE \$1000)

- Recognition as "Exclusive Industry" Presenting Sponsor
- Sixteen (16) tickets to each event
- 5-minute introduction promoting your company/product/service
- One free membership to Women In Networking (Value of \$125)
- One year's subscription to CBC®, Cleveland Business Connects Magazine
- Mention in press releases to the media prior to each event
- Logo on Web banner with link to company's Website
- Representation in print advertising in CBC® Magazine
- Representation on weekly E-invite
- An 8-foot banquet table for a tabletop display and self-promotion
- Opportunity to distribute promotional item/material through goody bag
- Representation on signage at the event
- Acknowledgement in the program

In addition to these opportunities, there are others available that include discounts on advertising in CBC®, Cleveland Business Connects® Magazine. Please contact Trisha Novak at trisha@contempodg.com or 216.831.9557 for further details and customized packages.